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Announcing the New Music Creator Development Fund

funded by New Music USA

New York, NY (November 23, 2020) – New Music USA has launched a new fund in response to the impact of COVID-19 on individual music creators and composers. The **New Music Creator Development Fund** supports music creators who are feeling the impact of canceled commissions and an uncertain future. It is the second emergency initiative New Music USA has launched this year.

To fund this new program, New Music USA has allocated \$100,000 from its annual grants budget, and is running a fundraising push in hopes of doubling this initial allocation.

Contributions are welcomed at newmusicusa.org/creator-fund.

Fund Overview and Guidelines

The New Music Creator Development Fund offers grants to individual music creators who need support to get to the next stage of their creative practice in the context of the challenging circumstances created by COVID-19.

The program supports costs related to artistic collaboration in these times of social isolation, enabling music creators to lead the development of new and existing ideas and projects. Priority will be given to artists in need – especially BIPOC and other under-represented artists.

Projects should be in progress or in development by March 2021. The fund aims to stimulate creativity and collaboration between music creators and artists from any discipline, and build community in response to the restrictions we are all facing, particularly in the performing arts.

Awards

New Music USA plans to allocate forty to sixty awards of up to \$5,000 each.

The funding is provided by New Music USA, along with any additional funds raised from generous donors. If the fund surpasses initial fundraising targets, more grants will be allocated.

Contributions are being accepted at newmusicusa.org/creator-fund.

What the Program Supports

New Music USA invites music creators to define the specific support they need to collaborate with other artists and to keep creating in these uncertain times. The review committee will prioritize proposals that may make a significant impact on the creative practice.

Expenses supported by the fund include:

- Payment for your time to create material or initiate collaborations
- Creation fees for works-in-progress that are not yet funded
- Performer or other collaborator fees
- Equipment
- Recording costs
- PR / Marketing
- Technical assistance and skills-building
- Support for digital presentation
- Workshopping expenses
- Research and Development expenses
- Other essential costs (e.g. childcare, etc.)

The New Music Creator Development Fund is for individuals only.

In early 2021, New Music USA will launch a **separate fund to support organizations** and institutions, which are essential to our music ecosystem.

Eligibility and Review Criteria:

The fund supports **US-based composers and music creators**, for activities and collaborations in progress or commencing by March 2021. Proposals can be process- or performance-oriented. Lead applicants may not have received funding in New Music USA's winter 2020 Project Grants.

"Music Creator" refers to any individual composer or artist who creates original music. Some music creators may also be performers; some may only create music for other people to perform. All of these individuals are eligible to lead applications for this fund.

This new initiative introduces an **all-new application process** for New Music USA grant applicants. **Creators may submit a video or written application** describing the collaboration, needs, and timeline of the project. Applications must include a detailed budget and work samples.

Review criteria will include both **artistry and need**.

Guidelines and Application are available at newmusicusa.org/creator-development-fund

Deadlines and Timeline

Applications are due by December 21, 2020 at 5 p.m. ET

Decisions will be made by early March 2021.

ABOUT NEW MUSIC USA

New Music USA supports the sounds of tomorrow by nurturing the creation, performance, and appreciation of new music for adventurous listeners around the world. We empower and connect US-based music makers, organizations, and audiences by providing funding through our Project Grants; fostering new connections through our programs; deepening knowledge through our online magazine, NewMusicBox; and working as an advocate for the field. New Music USA works in collaboration with its community in response to pressing needs and to amplify the diverse voices of music creators. New Music USA envisions a thriving and equitable ecosystem for new music throughout the United States. newmusicusa.org